

Sample Social Media Posts

BEFORE

Help get the message out that SEIU members and Fight for \$15 and a Union activists will be watching the debates and listening to hear how candidates will talk about our issues. Check out seiu2020.org where you can find information about each candidate, a link to their Facebook pages, and an easy click-to-tweet tool that will help you craft and send a message to the candidates.

Sample:

- Solving issues working families face daily MUST be part of our next president's plan. During the next #DemDebate I want to hear how the candidates will fight alongside working people in [@SEIU](#) and the [@FightFor15](#) for #UnionsForAll.
- During the next #DemDebate I'm looking forward to hearing what candidates will do to put a check on corporate power and make it easier for all workers – Black, white & brown – to join unions. #UnionsForAll [@SEIU](#) [@FightFor15](#)
- I & others in [@SEIU](#) & [@FightFor15](#) will be watching the next #DemDebate to hear how 2020 candidates will champion economic & racial justice & commit to throwing open the doors for every person in this country to have the opportunity to join a union. #UnionsForAll

DURING

Post and tweet photos from the party! Share your reactions to what you hear the candidates say and share how the candidate's policies/plans will affect your or your loved ones. Retweet content from [@SEIU](#) and [@FightFor15](#) on Twitter and share [SEIU](#) and [FightFor\\$15](#) posts on Facebook.

Sample:

- Tonight we'll find out which presidential candidates stand with working people! My friends and fellow [@SEIU](#) members/[@FightFor15](#) activists] are watching! #UnionsForAll [INCLUDE GROUP PIC]
- @[YOUR GUEST], @[YOUR GUEST], and I are listening closely to find out how Dem candidates are going to champion economic and racial justice and commit to every person being to join a union, no matter where they work. [SELFIE OF YOU WATCHING THE DEBATE] #UnionsForAll [@SEIU](#) [@FightFor15](#)

Film and then post a 7 second video about why you support Unions For All. Please film these horizontally (so if you're filming on a phone, hold it sideways) and say "I want to hear candidates say they support unions for all because ____." Be sure to include [@SEIU](#) and [@FightFor15](#) in your post and use the hashtag #UnionsForAll so we can see and repost it.

AFTER

Let us know: What were your favorite moments? What did you wish you heard more about? What were you glad to hear? What were you surprised to hear?

Sample:

- My favorite moment of tonight's debate: _____ #UnionsForAll
- I wish I heard more about how candidates were going to [ensure that every person who wants to join a union can]. #UnionsForAll